

## Smarter Lunchroom Design Pilot Work Plan at Shaw Middle School

**Goal:** To increase consumption of fruit and vegetables by Shaw Middle School students who eat purchase lunch at the cafeteria using behavioral economics strategies designed by Cornell University BEN lab.

**Objective 1:** To raise awareness and experience that fruit and vegetables can taste good using researched based Smarter Lunchroom Design applications between February 2013 and May 2014.

**Objective 2:** To increase Shaw student involvement in promoting eating fruit and vegetables at Shaw middle school cafeteria between February and May 2014 using student focus groups, media designed by students.

**Objective 3:** To work with SLD stakeholders to create a plan for applying behavioral economics principles in Spokane school districts by December 2014.

Activity	Timeframe	Lead Person & Partners	Products
Planning checklist from Project Refresh Toolkit	February 2013	SRHD, SPS, Shaw WSU	Final checklist documents project process
Assess general student attitude about fruit and vegetables	Mar/Apr 2013	SRHD, Shaw	Survey results
Conduct focus group with student representatives	Mar 7, 12, 21 ongoing	SRHD, WSU	Focus group report Messaging
Assess production records	Feb 2013 Oct 2013	Shaw cafeteria manager, SRHd	Production trends
Conduct baseline waste study	Feb 19 Dec 2013 Mar 2014	SRHD, WSU Extension	Fruit/veg lunch waste
Taste testing	Mar 5, 14, 21 2013	Cafeteria manager, SRHD, WSU extension	Taste test summary results
Planning/designing student media project (student marketing)	March/Apr 2013	SRHD, Shaw teachers, Shaw students	Media (photography, videos)
Implement student media	April 2013-April 2014	SRHD, Shaw admin, Shaw teachers	Description of how media was used
Chef for the day	Apr 2013	SRHD, Shaw Cafeteria manager, WSU extension	New student recipe
Student focus group to evaluate student media	March/April 2013	SRHD, Shaw teachers & students	Focus group results
Change cafeteria food signage	April/May 2013-April 2014	SPS marketing	Labeling/signage
Waste Study- after intervention	March 2014	SRHD, WSU ext	Waste study results

Activity	Timeframe	Lead Person & Partners	Products
Project presentation to Shaw staff, Nutrition directors	June 2013 May 2014	SRHD	Evaluation results and report of project
Shaw sustainability planning	Jan 2014- May 2014	Cafeteria manager, teachers, administration, SRHD	Plan for 2014
Shaw pilot evaluation (waste study, observations, successes and challenges, student perception, cafeteria staff engagement)	March-May 2014	SRHD	Final report on impact, challenges, lessons learned
Communication/dissemination of Shaw pilot results	January- June 2014	SRHD, SPS, eXtension, WSU Extension	Power Point Presentations Toolkit SPS year- end newsletter Local media story
Create a plan and capacity for SLD behavioral economics sustainability in school districts	January 2014-Dec 2014	SRHD, SPS, eXtension, WSU Extension	Work plan with multiple stakeholder participation and commitment

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Shaw pilot stakeholders

SPS-Spokane Public Schools  
 Shaw staff (teachers, administrators, admin secretaries)  
 Shaw cafeteria (manager, staff)  
 WSU- Washington State University Nutrition and Exercise Physiology students  
 WSU Extension-Food \$ense director and staff  
 SRHD-Spokane Regional Health District